

INTERNATIONAL TRAUMA-HEALING INSTITUTE

**A California 501(c)3 Nonprofit Corporation
Est. 2002**

Annual Report
2018



International Trauma-Healing Institute Report of Initiatives

In 2018, ITI continued to conduct trainings and workshops in the USA and Israel in furtherance of its mission to heal trauma, develop national resiliency, and to help resolve conflicts and diminish violence through the use of healing modalities in the world population, especially the Middle East. President Ross continued to train members of the psychology community in the USA and in Israel, with a special emphasis on the Jewish Orthodox communities of Los Angeles and New York.

Both ITI-USA and ITI-Israel's Boards of Directors focused on developing multi-platform programs to further the ITI mission. Website updates were routinely performed, strategic social media platforms were updated including Twitter, Facebook, and LinkedIn. The ITI office developed information pieces, wrote grants, promoted the programs, and targeted strategic alliances for its mission.

Board meetings were conducted on a regular basis.

ITI state and federal tax returns were filed.

The Ross Model brings tools and understanding for the healing of collective trauma and conflict resolution. It targets nine social sectors that have the capacity to amplify or to heal trauma. *The Ross Model* encourages the use of trauma healing modalities (EMOTIONAID) as tools for the public to develop resiliency and protect against the cumulative effects of on-going traumatic stress, especially for populations in areas of conflict such as the Middle East. EMOTIONAID healing modality is a simple, organic tool that relies on people's innate ability to heal. It promotes a body/mind integration that gives people control over their own processes (emotions, thoughts and behaviors) and opens their creativity.



ITI-USA and ITI-Israel

In 2018, ITI continued to market the social sector books, which were well-received. During 2018, ITI-Israel continued to work on fundraising efforts for trainings in Israel, and for funds for the marketing efforts to disseminate the information about ITI-Israel, trauma healing and *The Ross Model: Working with the Collective Nervous System* throughout Israel. They continue to submit proposals and solicit contacts for funding.

The English and Hebrew websites for ITI-Israel were updated throughout the year. Fundraising efforts continue to be put forward in America and Israel.

ITI continued its work with Belenson Hospital to train the staff who suffer from stress and collective trauma. We participated in a UCLA Social Enterprise Project competition and in a Loyola Marymount Project for school psychology students.

Workshops were conducted in Naxos, Greece, teaching the Ross Model.

Various podcasts were accomplished throughout the year with Shiroko Sokitch, Tammy Trujillo, and Dr. Eva Detko.

President Ross was a Keynote speaker in Switzerland at the Webster University Geneva conference. She was also featured at the US Association of Body Psychotherapy at two workshops.

We are formulating various alliances with other nonprofits including Route 91 Strong with survivors of the Las Vegas massacre.

Various videos are under production. Our Constant Contact distributions were enhanced this year with information about how to survive national disasters.



The Publications and Media Products

All the books continue to be sold through our websites: www.beyondthetraumavortex.com, www.ginaross.com and www.traumainstitute.org. The ebook for the public is available on Amazon.

All the books are being distributed through various channels. President Ross markets the books and materials at each of her trainings in the US and in Israel. Books have also been distributed through the Somatic Experiencing Trauma Institute, and a version in the French language was printed and launched in France in December, 2018. Our media book “Breaking News! The Media and the Trauma Vortex: Understanding News Reporting, Journalists and Audiences” was launched at the Jerusalem Press Club in October, 2018.

Various white papers continue to be written and developed, along with strategic op-ed columns. We have been regularly featured in The Times of Israel, Thrive Global, Algemeiner and the LA Jewish Journal and continue to submit to the Los Angeles Times and New York Times.





Work in the Social Sectors

President Ross continued to focus on spreading the *The Ross Model and EMOTIONAID* methods through the different social sectors. This work brings awareness of the impact of trauma on everyday lives, as well as gives tools to professionals and lay people working in resiliency centers. Requests for training continue to be received.

Educational Field - The Guide for Psychology and Education presents EMOTIONAID materials and tools for these two sectors.

Military - The Guide for the Military is available to Israeli and American militaries.

Media – The book was published in 2018 and is available as hardcover and as an ebook..

Medical Field - A Guide for the Medical Field presents information medical field professionals in hospitals worldwide.

Diplomats and NGOs - This guide is essential reading for nonprofits and diplomats in various scenarios and has been endorsed by the President of the United Nations WANGO.

Public - The Guide for You continues to be a valuable resource for the general public and for other practitioners to distribute to their clients. It is available in English, Hebrew and Portuguese.

Clergy - The Guide for the Clergy is under edit.

Collective Trauma and Conflict Resolution—This book is under final edit.

Mission Statement Document - This document is used as an extensive informational brochure and defines the structural basis for all the ITI programs in the USA and in Israel.



VOLUNTEERS

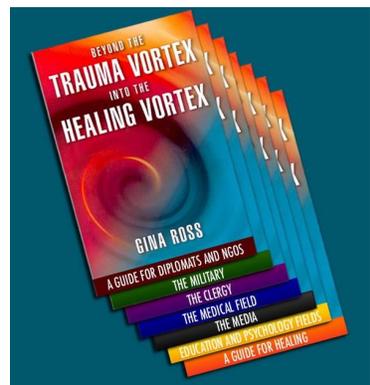
President Ross has several volunteers who work with her on an ongoing basis in her trainings, devoting countless hours to making EMOTIONAID part of the healing lexicon for practitioners. Other volunteers have generously donated their time and skills to translating the book guides and other materials into additional languages including additional efforts in Spanish, French, Russian, and Arabic.

Volunteers have filmed trainings and testimonials and have edited videos so the work may be used in other trainings, in documentary films, and on the Internet. Volunteers have contributed their considerable skills to writing and editing Guides, contributing client stories, and lending their expertise in other areas of body/mind therapy to the programs of ITI.

Community Outreach and Scholarly Efforts

ITI's materials continued to be embraced by the public at large, with such broad appeal as the work on EMOTIONAID being used by various entities, especially online.

Throughout 2018, President Ross attended many conferences and was asked to make scholarly presentations.





RESEARCH

The evidence-based research continued to be accepted by the academic community. The publication of these results has provided SE the evidence-based stature required to make it acceptable to large institutions and bureaucracies. Chairpersons for each sector of society are needed to get the research introduced and the methodology implemented and institutionalized throughout the world. We can actually move forward in our goal to heal unresolved trauma and achieve world peace when the research project is complete.

ITI-USA BOARD OF DIRECTORS

Gina Ross, Founder and President

Reg Wilson, Chairman of the Board

Founding Board Members:

Ron Boehm

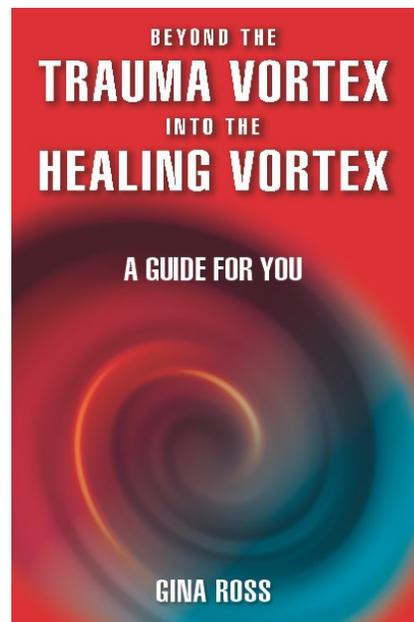
Dennis Duitch

Board Members

Neal Winblad, MFT

Evelyn Rappoport, Ph.D.

Gita Zarnegar, Ph.D.





ITI's Mission Statement

The mission of the International Trauma-Healing Institute (ITI) is to promote peace at the community, national and international levels by bringing awareness to trauma as a root cause of suffering, conflict and violence and to the resources available for trauma's resolution and healing.



For further information please contact us at

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